



Charoen Pokphand Foods Plc.

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Monthly Newsletter

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Topics

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CP Foods rolls out culinary innovations

Source: Bangkok Post - CP Foods rolls out culinary innovations, 29th May 2024



The 'Kitchen of the World with Sustainovation' concept reinforces CP Foods' commitment to creating sustainable food solutions, says Mr. Ekpiya, second from right

Charoen Pokphand Foods Plc (CP Foods) is set to showcase its latest food innovations at THAIFEX-ANUGA Asia 2024. Under the theme "Kitchen of the World with Sustainovation", CP Foods is addressing the critical issues of food security and sustainable consumption.

The "CP Chicken Pocket Sausage and Cheese" won the innovation award at the event. Designed for health-conscious consumers, this low-carb, high-protein product uses chicken breast instead of bread, combined with cheese and sausage. The chicken is raised with innovative probiotics to strengthen the immune system without the use of antibiotics, meeting the highest safety standards, including Nasa's food safety guidelines, and is halal-certified.

Among the showcased products, the "COOKING HELPER" series by CP Foods includes five seasoning sauces that have earned the Thai SELECT award, guaranteeing authentic Thai flavors made with over 80% locally sourced ingredients and adhering to international standards.

Highlighting CP Foods' sustainability efforts, the "cage-free eggs" from the U FARM brand are produced by hens raised in advanced animal welfare conditions. These eggs have been labeled as a "carbon-neutral product" by the Thailand Greenhouse Gas Management Organization (TGO), the first such product in Asia, according to CP Foods.

The packaging is made from 100% recycled materials, further reducing environmental impact. Ekpiya Ua-wutthikrerk, President of CPF Food Network Co Ltd, said the company is dedicated to innovation and technology in order to meet consumer needs, focusing on sustainable consumption and nutrition. He highlighted CP Foods' efforts to enhance production efficiency, cleanliness, and safety while adhering to International standards. CP Foods also prioritises social and environmental responsibility, aiming to reduce resource usage and protect biodiversity to ensure global food security.



The **"Kitchen of the World with Sustainovation"** concept reinforces CP Foods' commitment to creating sustainable food solutions.

This involves leveraging modern technology and smart agricultural practices to improve food production efficiency, responsibly sourcing raw materials, and increasing the use of renewable energy.

CP Foods' efforts also contribute to reducing greenhouse gas emissions, aligning with global trends emphasizing the importance of combating climate change. CP Foods will also showcase a range of other high-quality and innovative products, including those that have received the Superior Taste Awards 2024, such as Benja Chicken and Cheeva Pork by U FARM, plant-based meat products from the MEAT ZERO brand, and fresh seafood from the CP Uoriki brand.

Mr. Ekpiya said that overall the food business is expected to continue doing well this year as the company is dedicated to the development of innovative products that are scientifically proven and is responsive to consumers who are concerned about health and sustainable consumption.

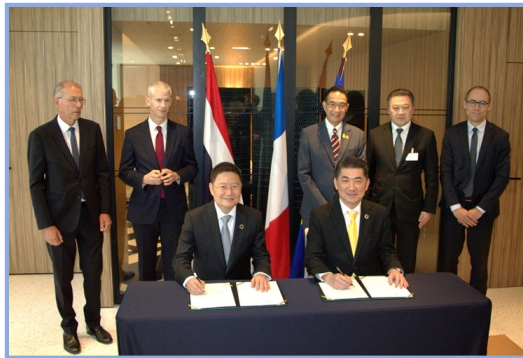
Exports are expected to grow for the remainder of the year due to consumers' higher purchasing power, with the main markets in the US and Europe.

Geopolitical risks and exchange rate fluctuations may pose a risk to exports, but food products are still in high demand as some countries start to stock up to secure adequate food supplies. CP Foods addresses issues regarding nutrition and food security through its production base and investment worldwide.

The company expects to achieve around US\$300-400 million in sales at the event. THAIFEX--ANUGA Asia 2024 is scheduled to take place from May 28th -31th, start from 10 am to 6 pm, at Impact Muang Thong Thani in Bangkok.

CPF trusts Schneider Electric to work together to increase production potential for maximum efficiency

Source: <https://stockfocusnews.com/archives/206327>, 21st May 2024.



Mr. Mongkhon Tangsiriwit, President of the Schneider Electric Cluster Group responsible for Thailand, Laos, and Myanmar, has joined in signing a memorandum of understanding with Mr. Prasit Boonduangprasert, Chief Executive Officer of Charoen Pokphand Foods Public Company Limited (CPF), to enhance the use of automation in business operations. This collaboration aims to increase automation technology skills for personnel, support equipment, tools, and experts, and participate in the development of automation technology, including a prototype energy-saving/management system for various processes in farms and factories to enhance production efficiency for maximum benefit.

Schneider Electric is committed to creating open digital technology that can be applied to any business and industry to drive sustainability. The focus is on achieving the goal of creating sustainability, providing insights, and analyzing data efficiently in real-time, reducing redundant work processes, maintenance costs, and most importantly, using energy efficiently.

Mr. Mongkhon Tangsiriwit, President of the Schneider Electric Cluster Group responsible for Thailand, Laos, and Myanmar, stated, 'We are pleased to have received the trust of CPF in collaborating in the development of industrial automation technology in the food sector. By signing this memorandum of cooperation, we will focus on upgrading CPF's automation system and jointly develop technology for various processes on farms and factories. We are also ready to transfer knowledge through our experts with experience from around the world to increase efficiency, reduce costs, and operate a sustainable business.'

CP FOODS wins three international awards for innovative vegan cheese

Source: www.khaosodenglish.com/cp-foods-wins-three-international-awards-for-innovative-vegan-cheese, 3rd May 2024



Charoen Pokphand Foods Public Company Limited (CP Foods) announces its recent international recognition at the 49th International Exhibition of Inventions in Geneva, Switzerland. The company garnered three prestigious awards, highlighting its innovative prowess in the food technology sector. Among the award-winning innovations was the groundbreaking “Just-Cheese” made from Fermented Broken-Milled Rice, an exceptional vegan cheese alternative

“Just-Cheese” is celebrated for its low-fat composition and high nutritional value, boasting a flavor profile comparable to traditional milk-based cheeses. This product serves as an excellent option for cheese enthusiasts and vegetarians alike, offering a viable alternative for those sensitive to cow’s milk.

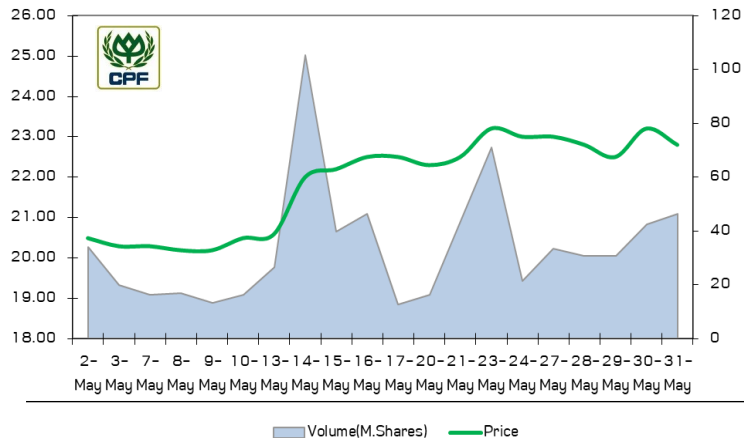
Dr. Sudarat Ledlod, Alternative Protein Researcher at CP Foods’ R&D Center, spoke about the company’s dedication to integrating advanced technology and scientific research to produce food solutions that are beneficial for health and gentle on the environment. The development of the Vegan Cheese from Fermented Broken-Milled Rice is a result of collaborative efforts with culinary experts and various specialists, aiming to craft a product that is not only healthier with its low fat and lactose-free attributes but also rich in proteins, minerals, and vitamins.

The Vegan Cheese innovation was recognized with the NRCT Honorable Mention Award by the National Research Council of Thailand and received two additional honors in Geneva: a Bronze award and a Special Prize from the Portuguese Delegation. The International Exhibition of Inventions of Geneva, renowned as the largest event of its kind worldwide, draws inventors and researchers from over 45 countries. This marks the second consecutive year CP Foods has been acknowledged on this global stage, reinforcing its role as a leader in sustainable and innovative food solutions that also support Thai agriculture.

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Price Performances: CPF

Price (Baht) Volume (Mil. shares)



May 2024	
Highest Price	23.30
Lowest Price	19.70
Closed Price	22.80
Average Volume/Day (Shares)	34,207,000

Charoen Pokphand Foods Plc.
Investor Relations Office
 15th Fl., C.P. Tower, 313 Silom Rd.
 Bangkok 10500, Thailand
 Telephone +662 638 2935
 Facsimile +662 638 2942
Email: iroffice@cpf.co.th

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